



Oakland
Association
of Realtors®

Dear REALTOR®,

This year I have the distinct honor of being named the 2011 Chair of the Oral Lee Brown Foundation Task Force. Oral Lee Brown and her foundation has been committed to the children of Oakland for the past 25 years, and for the past decade, the OAR community has been committed to the foundation's vision of giving children the gift of education. I am extremely excited for this year because Oral Lee is in the process of opening her own boarding academy in Oakland to further serve the community youth.

As real estate professionals, we are uniquely positioned to build communities, one sale at a time. Your involvement with the OLB Foundation Task Force reinforces this outlook by investing in the education and development of future home owners and community leaders. The task force goal this year is to raise **\$15,000**, and to that end we have created several ways for you to participate in our efforts.

1. We are re-launching the Building the Future Campaign. Participation is simple; every time you close a transaction, celebrate by donating \$50 to the OLB Foundation. Your tax deductible gift pays off in dividends. If you can donate now, please use this [link](#) to do so.
2. We will hold the 9th Annual Oral Lee Brown Foundation Walk-a-Thon on October 8, 2011 at Lake Merritt. We encourage you to get fit and have a good time with us as we walk around the new and improved Lake Merritt. Recommended donation is \$25.
3. We will also be partnering with other community organizations and businesses to raise awareness of the new academy and the foundation's mission. Stay tuned at www.oar.org for more details and updates on our efforts.

The greatest investment we as real estate professionals can give is the investment in our community's future. The children that prepare for college at Oral's Saturday school, the students that are attending colleges and universities they normally would not be able to afford, and the alumni of these prestigious institutions that come back and contribute to our community are the greatest returns we could hope for. I thank you for your generosity and involvement in this great cause. I look forward to working with you this year.



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Sincerely,

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